

CALL FOR PAPERS

The TOROA Centre for Communication Research invites the submission of abstracts for the 4th INTERNATIONAL CONFERENCE on 12-13 December 2024. The conference is virtual and free of charge.



Beyond Chaos: Regenerative Communication Practices

The conference explores ways professionals can communicate effectively and sustainably in a world that may feel chaotic and overwhelming. Over the past several years, many communication practitioners have found themselves grappling with unexpected and uncertain events with no or few tested models available to help them move through unprecedented communication challenges.

How do we look past the recent waves of ad hoc solutions, experimentation and frantic innovations?

What practices and systems can we create that not only maintain but actually improve the health and wellbeing of individuals and communities?

What are the forward-looking, proactive approaches to communication that build resilience and foster connection in the face of ongoing uncertainty and increasing complexity?

Communication scholars and practitioners are invited to submit an abstract for a conference paper, broadly responding to one or several of these themes:

- ▶ Lessons learnt from the recent communication turbulences
- ▶ Experiments in resilient communication practices
- ▶ Communication strategies beyond CSR and ESG
- ▶ Exploring markers of sustainability in communication
- ▶ Regenerative communication models
- ▶ Communication practices for belonging, connection and communal wellbeing
- ▶ Communicating for an inclusive future

Abstracts should be 500 words in length. Submit your abstract to toroa@aut.ac.nz

Deadline for abstracts: **30 Sep. 2024**

Extended abstracts will be published in the Conference Proceedings.